

USINGINI
U P L A N D
— Coffee —



**LIFE BEGINS WITH A
CUP OF USINGINI COFFEE**



ABOUT USINGINI UPLAND COFFEE

Malawi's Finest Coffee

Founded in 2019, Usingini Upland Coffee (trading as FECKO INVESTMENTS) produces one of the best Arabica coffee in the world. The company sources quality coffee beans from over 2,000 small to large scale farmers in Malawi and is certified by the Malawi Bureau of Standards.

VISION STATEMENT

We envision a world where every cup of coffee embodies the harmony between exceptional quality and sustainable practices. We aspire to be a leader in the coffee industry, setting standards for ethical sourcing and environmental stewardship. We aim to empower the communities that cultivate our coffee by fostering fair trade practices and supporting local economies. Our vision is to create a positive impact on ecosystems through innovative processing techniques that enhance flavour while preserving the natural environment.

MISSION STATEMENT

Our mission is to provide exceptional coffee crafted through sustainable and artisanal methods. We prioritize the meticulous selection of premium cherries, ensuring that each cup reflects our dedication to quality and integrity. We are committed to maintaining ethical practices throughout our supply chain. By focusing on environmentally friendly processing techniques, we strive to enhance the flavour of our coffee while supporting the communities and ecosystems that nurture it.

CORE VALUES



QUALITY
CRAFTSMANSHIP



ETHICAL
INTEGRITY



ENVIRONMENTAL
STEWARDSHIP



FROM OUR HIGHLANDS TO YOUR CUP



P. O. Box 31245,
Lilongwe 3, Malawi
usingini.upland-coffee@africamail.com
OPEN HOURS : Mon - Sat, 8am - 5pm

+265 998 951 517
+265 888 373 448
+265 993 850 075



FROM OUR FARMS TO YOUR CUP

At Usingini Upland Coffee, we believe that life truly begins with a cup of coffee — especially one that carries the heart and soul of where it comes from. Nestled in the lush, highland landscapes of Malawi, our coffee is grown with care, harvested with pride, and crafted with purpose.

Founded in 2019 under FECKO INVESTMENTS, our journey began with a simple yet powerful vision: to produce world-class organic Arabica coffee while creating meaningful impact in the communities we serve. Today, that vision is a thriving reality. We work with over 2,000 dedicated smallholder farmers who grow our beans using sustainable, forest-friendly practices that preserve Malawi's rich biodiversity.

More than just a coffee producer, we are part of a movement that blends quality with responsibility. Our outgrower model ensures that farmers receive fair compensation, agricultural training, and ongoing support, empowering them to build better livelihoods. By prioritizing environmentally sound techniques, we protect the soil, water, and ecosystems that make our coffee so unique.

Certified by the Malawi Bureau of Standards, every batch of Usingini Upland Coffee is carefully selected and roasted to bring out the natural flavors of the highlands. With production tripling in recent years, we're not only meeting rising demand but also proving that sustainable practices and growth can go hand in hand.

Whether you're a first-time sipper or a lifelong coffee lover, each cup of Usingini Upland Coffee invites you to experience the richness of Malawi — its land, its people, and its promise.

PRODUCTS AND SERVICES

1. FRESHLY ROASTED COFFEE
2. GROUND COFFEE
3. GREEN COFFEE

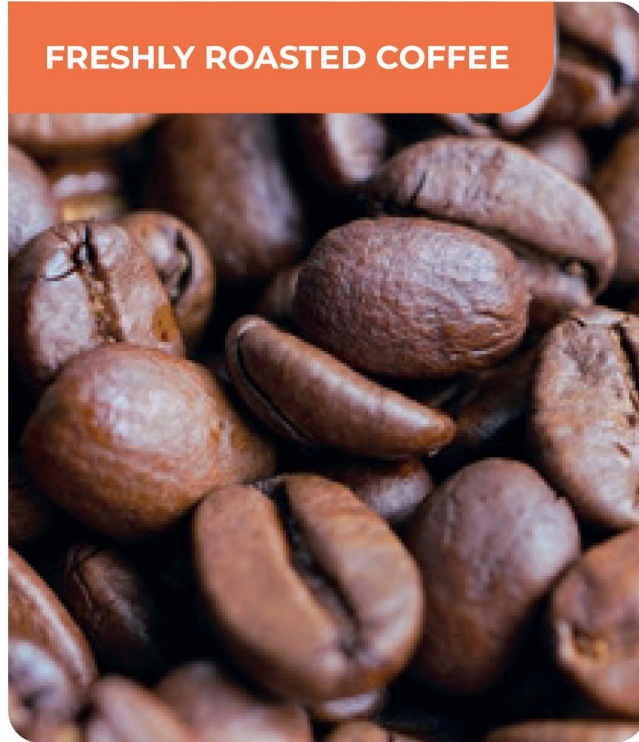
USINGINI UPLAND COFFEE GROWN WITH PURPOSE.

SHARED WITH PRIDE.



KNOW OUR PRODUCT AND SERVICES

FRESHLY ROASTED COFFEE



ORIGIN

Sourced from the Upland areas of Malawi, known for its rich soil.

FLAVOR PROFILE

Offers a unique blend of fruity and floral notes with a smooth finish.

SUSTAINABILITY

Ethically sourced, supporting local farmers and communities.

ROASTING PROCESS

Small-batch roasting to enhance flavor and aroma.

FRESHNESS GUARANTEE

Shipped within days of roasting for optimal taste.

ORIGIN

Grown in the highlands of Malawi, known for its rich fertile soil.

FLAVOR PROFILE

Offers a unique blend of fruity and floral notes with a smooth finish.

SUSTAINABILITY

Supports local farmers through fair trade practices.

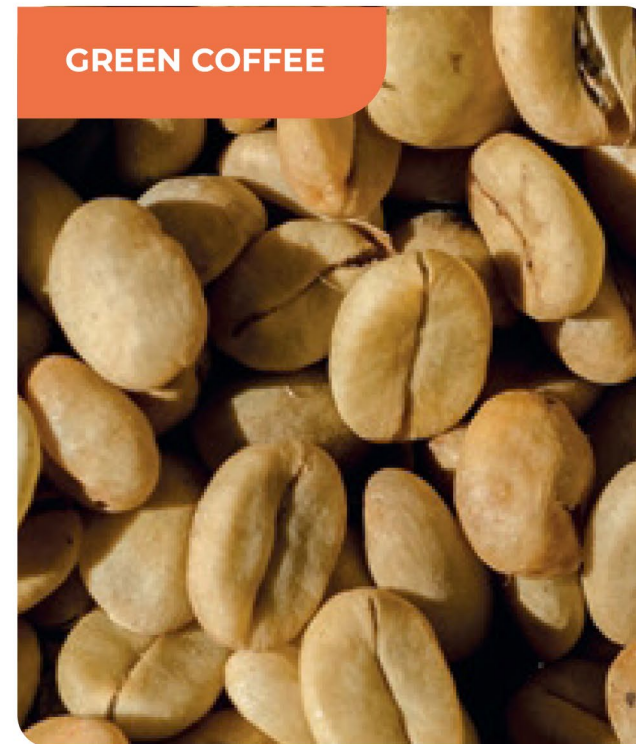
PROCESSING

Hand-picked and sun-dried to enhance quality.

GROUND COFFEE



GREEN COFFEE



ORIGIN

Sourced from the high-altitude regions of Malawi, enhancing flavor profiles.

FLAVOR NOTES

Characterized by bright acidity and fruity undertones.

PROCESSING

Handpicked and sun-dried to preserve quality.

SUSTAINABILITY

Grown using eco-friendly practices, supporting local farmers.



Every cup of our coffee tells a story — of rich land, hard work, and shared hope.



At Usingini Upland Coffee, we bring you the taste of Malawi's highlands — pure, organic, and full of flavor

There's nothing like the first sip of rich, smooth Usingini coffee to brighten your morning.



P. O. Box 31245,
Lilongwe 3, Malawi
usingini.upland-coffee@africamail.com
OPEN HOURS : Mon - Sat, 8am - 5pm

+265 998 951 517
+265 888 373 448
+265 993 850 075

Exporting Malawi's Finest
Coffee Across SADC.

